CONTRACT



And:

GMMB/Greer Margolis Mitchell & Burns 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

	Contract / Revision		Alt Order	· #
	571149	/	0979302	9
Product			•	
OBAMA 4 AMERICA *A				
Contract Dates	Estimate #			
10/02/12 - 10/08/12				
<u>Advertiser</u>			Original Dat	e / Revision
Obama/D/President			08/27/12	/ 08/27/12
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broado	ast	Cash
	<u>Station</u>	Accour	nt Executive	Sales Office
	KDVR	Alexan	dra Bradley	Washington DC
	Special Handl	ing		•
	Demographic			
	Adults 35+			
1	IDB#	Adverti	ser Code	Product Code
	8020	NW80		
	Agency Ref		Advertise	er Ref

		Spots/	To	otals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	e Type Spots	Amount
N 1 31 10/02/12 10/08/12 M-F 5-530a Good Day <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/02/12 10/08/12 MTWTF 5	5a-530a <u>Rate</u> \$85.00	:30	NM 5	\$425.00
N 2 31 10/02/12 10/08/12 M-F 530-6a Good Day Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 MTWTF 5	530-6a <u>Rate</u> \$125.00	:30	NM 5	\$625.00
N 3 31 10/02/12 10/08/12 Good Day Colorado Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 MTWTF 5	6a-7a <u>Rate</u> \$250.00	:30	NM 5	\$1,250.00
N 4 31 10/02/12 10/08/12 Good Day Colorado Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 MTWTF 10	7a-8a <u>Rate</u> \$200.00	:30	NM 10	\$2,000.00
N 5 31 10/02/12 10/08/12 Good Day Colorado Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 MTWTF 10	8a-9a <u>Rate</u> \$175.00	:30	NM 10	\$1,750.00
N 6 31 10/02/12 10/08/12 Regis & Kelly Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 MTWTF 5	90130a-10a <u>Rate</u> \$200.00	:30	NM 5	\$1,000.00
N 7 31 10/02/12 10/08/12 Everyday Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 MTWTF 5	10a-11a <u>Rate</u> \$100.00	:30	NM 5	\$500.00
N 8 31 10/02/12 10/08/12 Judge Judy Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 MTWTF 5	11a-12p <u>Rate</u> \$100.00	:30	NM 5	\$500.00
N 9 31 10/02/12 10/08/12 We the People w/ Glo Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 MTWTF 5	12p-1p <u>Rate</u> \$150.00	:30	NM 5	\$750.00
N 10 31 10/02/12 10/08/12 JdgJoe M-F 1p-2p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/02/12 10/08/12 MTWTF 5	1p-2p <u>Rate</u> \$125.00	:30	NM 5	\$625.00
N 11 31 10/02/12 10/08/12 DivCt/JdgAlex M-F 2p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/02/12 10/08/12 MTWTF 5	2p-3p <u>Rate</u> \$125.00	:30	NM 5	\$625.00

Contract Agreement Between: Print Date 08/27/12 Page 2 of 3



Contract / Revision Alt Order # 09793029 571149 / **Contract Dates Product** Estimate # 10/02/12 - 10/08/12 OBAMA 4 AMERICA *A

<u>Advertiser</u> Original Date / Revision 08/27/12 / 08/27/12 Obama/D/President

		Spots/		Tot	als_
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Sp	ots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
N 12 31 10/07/12 10/07/12 FOX News Sunday Start Date End Date Weekdays Spots/Week	9a-10a Rate	:30	NM	1	\$150.00
Week: 10/01/12 10/07/12S 1	\$150.00				
N 13 31 10/02/12 10/08/12 Judge Judy	3p-4p	:30	NM	5	\$625.00
Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 MTWTF 5	<u>Rate</u> \$125.00				
N 14 31 10/02/12 10/08/12 Ricki Lake	4p-5p	:30	NM	5	\$625.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			-	****
Week: 10/02/12 10/08/12 MTWTF 5	\$125.00			_	44 000 00
N 15 31 10/02/12 10/08/12 M-F 5p-530p Fox 31 N <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	5p-530p <u>Rate</u>	:30	NM	5	\$1,000.00
Week: 10/02/12 10/08/12 MTWTF 5	\$200.00				
N 16 31 10/02/12 10/08/12 M-F 530p-6p Fox 31 N	530p-6p	:30	NM	5	\$1,125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/02/12 10/08/12 MTWTF 5	<u>Rate</u> \$225.00				
N 17 31 10/07/12 10/07/12 News Sunday 5p-530p	5p-530p	:30	NM	1	\$200.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 S 1	<u>Rate</u> \$200.00				
N 18 31 10/07/12 10/07/12 News Su 530-6p	530p-6p	:30	NM	1	\$200.00
Start Date End Date Weekdays Spots/Week	 <u>Rate</u>	.50	INIVI	ı	Ψ200.00
Week: 10/01/12 10/07/12S 1	\$200.00				
N 19 31 10/08/12 10/08/12 Bones Mon 7-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	7p-8p Rate	:30	NM	1	\$2,500.00
Week: 10/08/12 10/14/12 M 1	\$2,500.00				
N 20 31 10/08/12 10/08/12 Mob Doctor Mon 8-9p	8p-9p	:30	NM	1	\$2,200.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 M 1	<u>Rate</u> \$2,200.00				
N 21 31 10/02/12 10/02/12 Hope/Ben Tuesday 7-8	7p-8p	:30	NM	1	\$2,200.00
Start Date End Date Weekdays Spots/Week	Rate				. ,
Week: 10/01/12	\$2,200.00		NIM		#0.000.00
N 22 31 10/02/12 10/02/12 NewGirl/Mindy Tuesda Start Date End Date Weekdays Spots/Week	8p-9p Rate	:30	NM	1	\$3,000.00
Week: 10/01/12 10/07/12 -T 1	\$3,000.00				
N 23 31 10/03/12 10/03/12 FOX X Factor	7-9p	:30	NM	1	\$3,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12w 1	<u>Rate</u> \$3,500.00				
N 24 31 10/04/12 10/04/12 FOX X Factor	7-9p	:30	NM	1	\$3,500.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 T 1	<u>Rate</u> \$3,500.00				
N 25 31 10/05/12 10/05/12 Fringe Friday 8-9p	8p-9p	:30	NM	1	\$900.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	'	ψ500.00
Week: 10/01/12 10/07/12F 1	\$900.00				
N 26 31 10/07/12 10/07/12 NFL/Postgame Start Date End Date Weekdays Spots/Week	2p-12a <u>Rate</u>	:30	NM	1	\$2,500.00
Week: 10/01/12 10/07/12S 1	\$2,500.00				
N 27 31 10/07/12 10/07/12 Simpson/Bob Sunday 7-8p	7p-8p	:30	NM	1	\$1,300.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 S 1	<u>Rate</u> \$1,300.00				
N 28 31 10/07/12 10/07/12 FamGuy/Dad Sunday 8-9p	8p-9p	:30	NM	1	\$1,300.00

Contract Agreement Between: Print Date 08/27/12 Page 3 of 3



10/02/12 - 10/08/12	OBAMA 4 AMERICA *A	
Contract Dates	Product Product	Estimate #
	571149 /	09793029
	Contract / Revision	Alt Order #

 Advertiser
 Original Date / Revision

 Obama/D/President
 08/27/12 / 08/27/12

	O	Spots/		Totals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spot	ts Amount
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 S 1	<u>Rate</u> \$1,300.00			
N 29 31 10/02/12 10/08/12 M-F LN 9p-930p News Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 MTWTF 5	9p-930p <u>Rate</u> \$875.00	:30	NM	5 \$4,375.00
N 30 31 10/02/12 10/08/12 M-F LN 930p-10p Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 MTWTF 5	930p-10p <u>Rate</u> \$700.00	:30	NM	5 \$3,500.00
N 31 31 10/02/12 10/08/12 Fox 31 News Nightsid Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 MTWTF 5	10p-1035p <u>Rate</u> \$325.00	:30	NM	5 \$1,625.00
N 32 31 10/06/12 10/06/12 Sa LN 9p-930p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12S- 1	9p-930p <u>Rate</u> \$500.00	:30	NM	1 \$500.00
N 33 31 10/06/12 10/06/12 Sa LN 930p-10p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12S- 1	930p-10p <u>Rate</u> \$400.00	:30	NM	1 \$400.00
N 34 31 10/07/12 10/07/12 Su LN 9p-930p Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12S 1	9p-930p <u>Rate</u> \$800.00	:30	NM	1 \$800.00
N 35 31 10/07/12 10/07/12 Su LN 930p-10p Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12S 1	930p-10p <u>Rate</u> \$600.00	:30	NM	1 \$600.00
N 36 31 10/02/12 10/08/12 TMZ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/02/12 10/08/12 MTWTF 5	1035p-1105p <u>Rate</u> \$150.00	:30	NM	5 \$750.00
		Totals	12:	2 \$49,425.00

 Time Period
 # of Spots
 Gross Amount
 Net Amount

 10/01/12 -10/08/12
 122
 \$49,425.00
 \$42,011.25

 Totals
 122
 \$49,425.00
 \$42,011.25

Signature:	Date:
oignataro.	Dato.